



HEALTH PROMOTION CALENDAR

2017 ALPHABETICAL LISTING OF OBSERVANCES

OBSERVANCE	MONTH	DATE	ORGANIZATION	TELEPHONE	SITE RESOURCE
Alcohol and Drug Addiction Recovery Month	September	Month	Department for National Drug Control	292-3049	www.dndc.gov.bm, www.recoverymonth.gov
Alcohol Awareness Month	April	Month	CADA – Encouraging Responsible Alcohol Behaviour	295-5982	www.cada.bm
Alzheimer's Awareness Month	September	Month	Action on Alzheimer's and Dementia	707-0600	www.alzbermuda.com
Autism Awareness Month	April	Month	Bermuda Autism Support and Education Society	505-9147	www.bermudaautism.com
Bermuda Day	May	24	Department of Community and Cultural Affairs	292-1681	Public Holiday
Bermuda Marathon Weekend	January	13–15	Bermuda National Athletics Association	296-0961	www.bnaa.bm
Boxing Day	December	26			Public Holiday
Breast Cancer Awareness Month	October	Month	Bermuda Cancer and Health Centre	236-1001	www.chc.bm
Breastfeeding Month	August	Month	Department of Health	278-6460	www.bfmed.org, www.waba.org.my/
Butts Out Bermuda Week	September	25–29	Bermuda Cancer and Health Centre	236-1001	www.chc.bm
Caribbean Wellness Day	September	9	Health Promotion Office	278-6504	www.caricom.org, www.gov.bm
Catlin End to End	May	6	Bermuda End to End	292-6992	www.bermudaendtoend.bm
Celebrating Wellness Day	September	27	Health Promotion Office	278-6504	www.gov.bm
Cervical Health Awareness Month	January	Month	Bermuda Cancer and Health Centre/Maternal Health	236-1001/278-6441	www.chc.bm
Child Abuse Prevention Month	September	Month	Child and Family Services	294-5882	www.preventchildabuse.org
Child Sexual Abuse Awareness & Prevention Month	April	Month	SCARS (Saving Children and Revealing Secrets)	297-2277	www.scarsbermuda.com
Christmas Day	December	25			Public Holiday
Clean Hands Week	September	17–23	Community Health Nursing	278-6456	www.cleanhandscoalition.org
Colorectal Cancer Awareness Month	March	Month	Bermuda Cancer and Health Centre	236-1001	www.chc.bm
Denim for Diabetes	November	24	Bermuda Diabetes Association	236-3668	www.bermudadiabetes.org, www.diabetes.ca, www.diabetes.org
Diabetes Awareness Month	November	Month	Bermuda Diabetes Association	236-3668	www.bermudadiabetes.org, www.diabetes.ca, www.diabetes.org
Dietitian's Day	March	8	Nutrition Services/Bermuda Dietitians Association	278-6467/278-6469	www.eatwell.gov.bm, www.eatwellbermuda.org
Domestic Violence Awareness Month	October	Month	Centre Against Abuse	292-4366	www.abusefree.org, www.centreagainstabuse.bm
Earth Day	April	22	Greenrock	747-7625	www.greenrock.org, www.earthday.org
Emancipation Day (Cup Match)	August	3			Public Holiday
Ethics Awareness Week	November	5–11	Bermuda Hospitals Board – Ethics Committee	236-2345	www.bermudahospitals.bm
Father's Day	June	18			
Fight the Bite (Mosquito Awareness Month)	July	Month	Environmental Health	278-5397	www.gov.bm
Forensic Nurses Week	November	12–18	SART/Maternal Health	278-6475	www.iafn.org/
Foster Parent Month	May	Month	Family Services	294-5871	www.nfpainc.org
Good Friday	April	14			Public Holiday
Gynaecological Cancer Awareness Month	September	Month	Bermuda Cancer and Health Centre	236-1001	www.chc.bm
Healthy Lungs Month	September	Month	Bermuda Cancer and Health Centre	236-1001	www.chc.bm
Heart Month	February	Month	Bermuda Heart Foundation	232-2673	www.mybermudaheart.bm
HIV Awareness Month	June	Month	Communicable Disease Control Clinic	278-6442	www.gov.bm
HIV Testing Day	June	27	Communicable Disease Control Clinic/Epidemiology and Surveillance Unit	278-6442	www.hivtest.org
Hour of Air	May	5	Open Airways	232-0264	www.openairways.com
Human Rights Day	December	10	Human Rights Commission	295-5859	www.hrc.bm
Hurricane Preparedness Week	May	8–12	Emergency Measures Organization	247-1093	www.emo.gov.bm, www.weather.bm
International Day Against Drug Abuse & Illicit Trafficking	June	26	Department for National Drug Control	292-3049	www.gov.bm
International Day for Disaster Reduction	October	13	Bermuda Red Cross	236-8253	www.bermudaredcross.com, www.un.org/en/events/disasterreductionday/
International Day for the Elimination of Racial Discrimination	March	21	Human Rights Commission	295-5859	www.hrc.bm
International Day of Families	May	15	Family Services	294-5870	www.un.org/en/events/familyday/
International Day of Older Persons	October	1	Ageing and Disability Services	278-4900	www.gov.bm
International Day of Persons with Disabilities	December	3	Ageing and Disability Services	292-7802	www.un.org/disabilities
International Infection Prevention Week	October	15–21	Bermuda Hospitals Board	236-2345	www.apic.org, www.who.int/
International Nurses Day	May	12	Community Health Nursing/Bermuda Nurses Association	278-6460	www.icn.ch, www.bna.bm
International Volunteer Day	December	5	Centre on Philanthropy	236-7706	www.centronphilanthropy.org
Know Alcohol Day	April	28	CADA – Encouraging Responsible Alcohol Behaviour	295-5982	www.cada.bm
Laboratory Professionals Week	April	16–22	Clinical Laboratory/Bermuda Hospitals Board	278-4900/236-2345	www.ascp.org/labweek

Labour Day	September	4			Public Holiday
Mammography Day	October	20	Bermuda Cancer and Health Centre	236-1001	www.cancer.org, www.chc.bm
Melanoma Monday	May	1	Bermuda Cancer and Health Centre	236-1001	www.chc.bm
Mental Health Awareness Week	October	9-13	Mid-Atlantic Wellness Institute	236-3770	www.cpa-apc.org, www.psych.org
Mother's Day	May	14			
Move for Health Day	May	10	Health Promotion Office	278-6504	www.gov.bm, www.who.int/moveforhealth/
National Heroes' Day	June	19	Department of Community and Cultural Affairs	292-1681	www.communityandculture.bm
National Library Week	April	9-15	Bermuda National Library	295-3104	www.bnl.bm
New Year's Day	January	1			Public Holiday
Nurses Month	May	Month	Bermuda Nurses Association	292-6062	www.bna.bm
Nutrition Month	March	Month	Nutrition Services/Bermuda Dietitians Association	278-6467/278-6469	www.eatwell.gov.bm, www.eatwellbermuda.com
Oral Health Month	February	Month	Oral Health	278-6440	www.cda-adc.ca
Organ Donor Week	April	23-29	Bermuda Organ Donor Association	239-1282	www.bermudahospitals.bm
Pancreatic Cancer Awareness Month	November	Month	Bermuda Cancer and Health Centre	236-1001	www.chc.bm, www.lustgarten.org
Prostate Cancer Awareness Month	June	Month	Bermuda Cancer and Health Centre	236-1001	www.chc.bm
Public Health Week	April	3-7	Health Promotion Office	278-6504	www.gov.bm, www.worldhealthday.org
Red Ribbon Week	October	15-21	P.R.I.D.E. Bermuda	295-9970	www.pridebermuda.bm
Relay for Life	May	12-13	Bermuda Cancer and Health Centre	236-1001	www.chc.bm
Remembrance Day	November	11			Public Holiday
Rodent Control Awareness Month	March	Month	Environmental Health	278-5397	www.gov.bm
Sexual and Reproductive Health Day	February	12	Communicable Disease Control Clinic/Epidemiology and Surveillance Unit	278-6442/278-6505	www.srhweek.ca/, http://www.wasexualhealthweek.com.au/
Sexual and Reproductive Health Week	February	12-18	Communicable Disease Control Clinic/Epidemiology and Surveillance Unit	278-6442/278-6505	www.srhweek.ca/, http://www.wasexualhealthweek.com.au/
Sickle Cell Awareness Month	September	Month	Bermuda Sickle Cell Association	331-1685	www.sicklecelldisease.org
Somer's Day (Cup Match)	August	4			Public Holiday
Sun Smart Month	May	Month	Bermuda Cancer and Health Centre	236-1001	www.chc.bm
Teen Dating Violence Awareness Month	February	Month	Centre Against Abuse	292-4366	www.abusefree.org
Teen Pregnancy Prevention Day	May	3	Teen Services/Maternal Health and Family Planning	292-4598/278-6475	www.teenpregnancy.org
Teen Pregnancy Prevention Month	May	Month	Teen Services/Maternal Health and Family Planning	292-4598/278-6475	www.teenpregnancy.org
Universal Children's Day	November	20	Child and Family Services	296-7575	www.unac.org
Vaccination Week	April	23-29	Child and School Health	278-6460	www.paho.org/vwa/
Week of the Young Child	April	23-29	Child and Family Services	296-7575	www.naeyc.org
World AIDS Day	December	1	Communicable Disease Control Clinic/Epidemiology and Surveillance	278-6442/278-6505	www.aidsida.cpha.ca, www.catie.ca
World Alzheimer's Day	September	21	Alzheimer's Family Support Group Bermuda	238-2168	www.alz.co.uk
World Asthma Day	May	2	Open Airways	232-0264	www.openairways.com, www.lung.ca/
World Blood Donor Day	June	14	Bermuda Hospitals Board- Blood Donor Centre	236-5067	www.bhb.bm
World Breastfeeding Week	August	1-7	Department of Health	278-6460	www.bfmed.org, www.waba.org.my/
World Cancer Day	February	4	Bermuda Cancer and Health Centre	236-1001	www.chc.bm, www.worldcancerday.org
World COPD Day	November	15	Open Airways	232-0264	www.openairways.com, www.goldcopd.com
World Day for Safety and Health at Work (Commemoration Day for the Dead and Injured Workers)	April	28	Environmental Health	278-5333	www.ilo.org
World Diabetes Day	November	14	Bermuda Diabetes Association	236-3668	www.bermudadiabetes.org, www.diabetes.ca, www.diabetes.org
World Elder Abuse Awareness Day	June	15	Age Concern	238-7525	www.ageconcern.bm
World Health Day	April	7	Health Promotion Office	278-6504	www.gov.bm, www.worldhealthday.org
World Kidney Day	March	9	Health Promotion Office/Bermuda Hospitals Board	278-6504/236-2345	www.worldkidneyday.org
World Mental Health Day	October	10	Mid-Atlantic Wellness Institute	236-3770	www.cpa-apc.org, www.psych.org
World No-Tobacco Day	May	31	Department for National Drug Control	292-3049	www.cctc.ca
World Occupational Therapy Day	October	27	Community Rehabilitation	278-6427	www.wfot.org
World Pharmacist Day	September	25	Bermuda Pharmaceutical Association		www.fip.org/worldpharmacistsday
World Physiotherapy Day	September	8	Community Rehabilitation	278-6427	www.apta.org, www.aota.org, www.physiotherapy.ca
World Red Cross Day	May	8	Bermuda Red Cross	236-8253	www.bermudaredcross.com
World Sight Day	October	12	Bermuda Society for the Blind	292-3231	www.iapb.org/advocacy
World Water Day	March	22	Environmental Health	278-5333	www.worldwaterday.org



DECEMBER 2016						
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FEBRUARY 2017						
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Monthly Observances

- Cervical Health Awareness Month



JANUARY 2017

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1 New Year's Day	2	3	4	5	6	7
8	9	10	11	12	Bermuda Marathon Weekend 13 – 15	
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JANUARY 2017						
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MARCH 2017						
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Monthly Observances

- Oral Health Month
- Heart Month
- Teen Dating Violence Awareness Month



FEBRUARY 2017

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			1	2	3	4 World Cancer Day
5	6	7	8	9	10	11
Sexual and Reproductive Health Week 12-18						
12 Sexual and Reproductive Health Day	13	14	15	16	17	18
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FEBRUARY 2017						
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APRIL 2017						
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Monthly Observances

- Colorectal Cancer Awareness Month
- Nutrition Month
- Rodent Control Awareness Month



MARCH 2017

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5	6	7	8 Dietitian's Day	9 World Kidney Day	10	11
12	13	14	15	16	17	18
19	20	21 International Day for the Elimination of Racial Discrimination	22 World Water Day	23	24	25
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MARCH 2017						
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MAY 2017						
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Monthly Observances

- Alcohol Awareness Month
- Autism Awareness Month
- Child Sexual Abuse Awareness & Prevention Month



APRIL 2017

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2	Public Health Week 3 – 7					8
	3	4	5	6	7 World Health Day	
National Library Week 9 – 15						
9	10	11	12	13	14 Good Friday	15
Laboratory Professionals Week 16 – 22						
16	17	18	19	20	21	22 Earth Day
Vaccination Week 23 – 29/Week of the Young Child 23–29/Organ Donor Week 23 – 29						
23	24	25	26	27	28 Know Alcohol Day World Day for Safety and Health at Work	29
30						



APRIL 2017						
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JUNE 2017						
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Monthly Observances

- Foster Parent Month
- Teen Pregnancy Prevention Month
- Nurses Month
- Sun Smart Month



MAY 2017

S	M	T	W	T	F	S
	1 Melanoma Monday	2 World Asthma Day	3 Teen Pregnancy Prevention Day	4	5 Hour of Air	6 Catlin End to End
7	Hurricane Preparedness Week 8 – 12/Relay for Life 12–13					
	8 World Red Cross Day	9	10 Move for Health Day	11	12 International Nurses Day	13
14 Mother's Day	15 International Day of Families	16	17	18	19	20
21	22	23	24 Bermuda Day	25	26	27
28	29	30	31 World No Tobacco Day			



MAY 2017						
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JULY 2017						
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Monthly Observances

- Prostate Cancer Awareness Month
- HIV Awareness Month



JUNE 2017

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4	5	6	7	8	9	10
11	12	13	14 World Blood Donor Day	15 World Elder Abuse Awareness Day	16	17
18 Father's Day	19 National Heroes' Day	20	21	22	23	24
25	26 International Day Against Drug Abuse & Illicit Trafficking	27 HIV Testing Day	28	29	30	



JUNE 2017						
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AUGUST 2017						
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Monthly Observances

- Fight the Bite (Mosquito Awareness Month)



JULY 2017

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JULY 2017						
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SEPTEMBER 2017						
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Monthly Observances

- Breastfeeding Month



AUGUST 2017

S	M	T	W	T	F	S
		World Breastfeeding Week 1 – 7				
		1	2	3 Emancipation Day (Cup Match)	4 Somers's Day (Cup Match)	5
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AUGUST 2017						
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OCTOBER 2017						
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Monthly Observances

- Alcohol and Drug Addiction Recovery Month
- Child Abuse Prevention Month
- Healthy Lungs Month
- Alzheimer's Awareness Month
- Sickle Cell Awareness Month
- Gynaecological Cancer Awareness Month



SEPTEMBER 2017

S	M	T	W	T	F	S
					1	2
3	4 Labour Day	5	6	7	8 World Physiotherapy Day	9 Caribbean Wellness Day
10	11	12	13	14	15	16
Clean Hands Week 17 – 23						
17	18	19	20	21 World Alzheimer's Day	22	23
Butts Out Bermuda Week 25 – 29						30
24	25 World Pharmacist Day	26	27 Celebrating Wellness Day	28	29	



SEPTEMBER 2017						
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NOVEMBER 2017						
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Monthly Observances

- Breast Cancer Awareness Month
- Domestic Violence Awareness Month



OCTOBER 2017

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1 International Day of Older Persons	2	3	4	5	6	7
8	Mental Health Awareness Week 9 – 13					14
	9	10 World Mental Health Day	11	12 World Sight Day	13 International Day for Disaster Reduction	
International Infection Prevention Week 15 – 21/Red Ribbon Week 15 – 21						
15	16	17	18	19	20 Mammography Day	21
22	23	24	25	26	27 World Occupational Therapy Day	28
29	30	31				



OCTOBER 2017						
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DECEMBER 2017						
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Monthly Observances

- Diabetes Awareness Month
- Pancreatic Cancer Awareness Month



NOVEMBER 2017

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Ethics Awareness Week 5 – 11						
5	6	7	8	9	10	11 Remembrance Day
Forensic Nurses Week 12 – 18						
12	13	14 World Diabetes Day	15 World COPD Day	16	17	18
19	20 Universal Children's Day	21	22	23	24 Denim for Diabetes	25
26	27	28	29	30		



NOVEMBER 2017

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JANUARY 2018

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Monthly Observances



DECEMBER 2017

S	M	T	W	T	F	S
					1 World AIDS Day	2
3 International Day of Persons with Disabilities	4	5 International Volunteer Day	6	7	8	9
10 Human Rights Day	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25 Christmas Day	26 Boxing Day	27	28	29	30
31						

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GOVERNMENT OF BERMUDA
Ministry of Health and Seniors
Department of Health

