



Addendum for Proposals for Social Media Marketing Services

Are you looking for a social media partner to execute work for the entire government or is it for specific departments?

Answer: The contract will be with the Department of Communications who provide support to government ministries and departments. The strategy will look at how we use social media to get information out to the public. Where should we spend our time to get maximum returns from stakeholders? What social media strategies can we use to engage stakeholders?

How long will this project be?

Answer: The project will last for ten weeks.